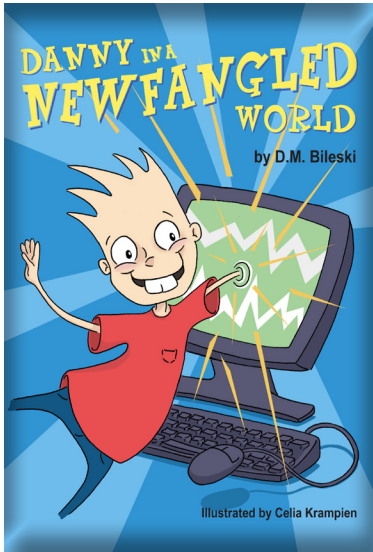


Press Release

New Chapter Book for Web Savvy Kids Combines Cyber-Adventure with Internet Safety



Oakville, Ontario - January 10, 2011 – A new children’s chapter book offers today’s web savvy kids a modern fable that blends cyber-adventure with digital literacy and safety. Danny in a Newfangled World, by D.M. Bileski, is the first in a new book series for six to ten year olds that chronicles the madcap adventures of 10-year-old Danny Lenesky who gets sucked inside his computer. A cautionary tale about the Internet, the twists and turns of this sci-fi story will engage young readers, while weaving in subtle lessons on web safety.

In it, Danny’s thrilling escapades take a downward turn when he discovers his reckless ways have jeopardized his life and that the digital world of fun and games isn’t all its cracked up to be. Like a modern-day fairy tale, the book explores the potential perils and challenges of the new world in which most of today’s kids hang out – the Internet.

D.M. Bileski is a writer, blogger and mother of three boys. Inspired by her children who balance their video game fascination with a love of reading, she wanted to create the ultimate reading adventure. She chose to publish the book herself under her new company, Porridge Media.

Her stories and articles have appeared in literary magazines, newspapers and on web sites (including the National Post and YummyMummyClub.ca). She lives in Oakville, Ontario with her husband and three boys where she is writing a second book for the series, and blogs regularly about the effect of new media on today’s families at porridgereport.com.

Illustrator Celia Krampien studies Applied Arts Illustration at Sheridan College in Oakville, Ontario. Danny in a Newfangled World is the first book she has illustrated.

This 105-page book with black and white illustrations is available in paperback and electronic book formats through Amazon.com and select retail book stores. More information about the new book series can be found at Dannyinnewfangledworld.com

Danny in a Newfangled World
ISBN: 978-0-9866377-0-4
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